



VIEWERS
2,300,000

WordLock Bike Locks and Text Locks were featured on CBS's The Early Show.

“The must-have
locks...”

“Something no one
wants to be without is
a lock to keep their
stuff safe.”

“With these bike locks, you
can pick any 4-letter word to
be your combination.”

“Your combination could be LOL or OMG.”



Air Date: August 13, 2011